



Identifying ESG Metrics That Matter

Build a Stronger, Smarter & Sustainable Future

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IDENTIFYING ESG METRICS THAT MATTER



Why ESG Metrics Matter:

🌍 Track and reduce your environmental footprint

🤝 Show real commitment to social responsibility

📊 Strengthen governance with clear accountability

⚡ Stay compliant and win client trust

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IDENTIFYING ESG METRICS THAT MATTER



How to Identify Relevant Metrics

1. Understand your stakeholders' priorities
2. Identify the most material ESG issues
3. Align metrics with business goals
4. Set clear, actionable and measurable KPIs
5. Continuously track, report and refine metrics

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Why these 5 Steps Matter

- Step 1 focuses on understanding stakeholder expectations.
- Step 2 goes a little deeper into material ESG issues - it's about the most relevant topics for your business.
- Step 3 emphasizes aligning with business goals.
- Step 4 focuses on making sure metrics are actionable and measurable.
- Step 5 adds the continuous tracking and improvement aspect - a real-world necessity for ESG.

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Key Environmental Metrics

- 🌍 Carbon Emissions (Scope 1, 2, 3)
- 💧 Water Usage & Conservation
- ⚡ Energy Consumption & Efficiency
- ♻️ Waste Generation and Recycling Rates
- 🌱 Biodiversity Impact & Conservation Efforts

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Key Social Metrics

- 👤 Employee Wellbeing and Engagement
- 🌈 Diversity, Equity & Inclusion (DEI) Practices
- 🏥 Health & Safety Standards
- 🏠 Community Impact and Social Investments
- 😊 Customer Satisfaction and Fair Treatment

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Key Governance Metrics

- 👤 Board Diversity and Independence
- 📋 Ethical Business Practices & Anti-corruption
- 🔍 Transparency in Reporting and Disclosure
- 💼 Shareholder Rights & Investor Engagement
- ⚖️ Compliance with Local and Global Standards

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Tips for Choosing the Right Metrics (Part 1)

Focus on Material Issues

- Identify the most significant ESG factors for your business.
- Prioritize the ones that truly impact your operations and reputation.

Make Metrics Measurable and Trackable

- Ensure each metric has clear, quantifiable targets.
- This allows for easy monitoring and continuous improvement.

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Tips for Choosing the Right Metrics (Part 2)

Align with Industry Standards and Goals

- Choose metrics that are relevant to your sector.
- Tailor them to support your business objectives and industry benchmarks.

Incorporate Stakeholder Perspectives

- Engage stakeholders to understand their priorities.
- Ensure the metrics resonate with both internal and external expectations.

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 Thank you for exploring ESG Metrics!

Together, we can make meaningful progress
toward a smarter, greener future.